

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Branding of A.P. Tourism Development Corporation (Marketing wing) Innova Vehicles and lifts in connection with promotion of A.P. Tourism destination along with A.P. Tourism logo "Everything is Possible" -Sanction of Rs.1,18,160/- (Rupees One Lakh Eighteen Thousand One Hundred and Sixty Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 250

Dated:12-03-2014.

Read:-

From the Executive Director (Marketing), APTDC, Hyderabad,
Letter Dated: Nil.

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ORDER:

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc., for promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Marketing), A.P. Tourism Development Corporation, Hyderabad has informed that as per the instructions of the Special Chief Secretary to Government (T) and Chairperson & Managing Director, A.P. Tourism Development Corporation, Hyderabad quotations were called from different reputed firms for branding of A.P. Tourism Development Corporation's Innova vehicles allotted to Marketing division and lifts in A.P. Tourism Development Corporation Office with eco solvent design, print and pasting for existing innovas and lifts, for promotion of A.P. Tourism destinations of Andhra Pradesh including its official logo "Everything is Possible". The lowest quotation was quoted by M/s. Devi Ads. Accordingly the work was also allotted to them for Rs.1,18,160/-. After completion of the work the said agency has raised the bill for the same and requested to release.

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.1,18,160/- (Rupees One Lakh Eighteen Thousand and One Hundred sixty Only) to M/s. Devi Ads, Hyderabad towards branding of A.P. Tourism Development Corporation (Marketing wing) Innova Vehicles and lifts in connection with promotion of A.P. Tourism destination along with A.P. Tourism logo "Everything is Possible".

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN,11 - Normal State Plan, 13-Tourism PMU, 500-Other Charges, 503-Other Expenditure".

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s Devi Ads, Hyderabad through bank. The following are the bank details:

Bank Name	State Bank of India
Branch Name	Old MLA Qtrs.
Account No.	32897714529
IFSC code	SBIN0001880
Pan No.	AISPD0841L

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Devi Ads, Hyderabad.
The Assistant secretary to Government and Drawing & Disbursing Officer,
YAT& C(PMU) Department,
The Deputy Pay & Accounts Officer, A.P., Secretariat, Hyderabad.
The Accounts Officer, YAT&C (PMU-Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER